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grievances through arbitration only and you are hereby consenting to do it in Boston, Massachusetts, using Massachusetts' laws (without regard to Massachusetts' conflicts of laws). If any provision of these Terms shall be unlawful, void, or for any reason unenforceable, then that provision shall be deemed severable from these terms (or reformable, if necessary), and shall not affect the validity and enforceability of any remaining provisions. Alternatively, such provision may also be modified to the extent necessary for its validity.

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Notice and Procedure for Making Claims of Copyright Infringement

Pursuant to Title 17, United States Code, Section 512(c)(2), notifications of claimed copyright infringement should be sent to Service Provider's Designated Agent. See Notice and Procedure for Making Claims of Copyright Infringement.

# **Privacy Policy:**

The privacy of visitors who visit our site is of the utmost importance to us. Genvelop has developed this privacy statement in order to demonstrate our firm commitment to this issue. Within this Privacy Policy you can expect to find information relative to:

What personally identifiable information about you is collected

The organization collecting this information

How the information is used

With whom the information may be shared

What choices are available to you regarding collection, use and distribution of this information The kind of security procedures that are in place to protect the loss, misuse and alteration of

information under Genvelop control

How you can correct the inaccuracies in this information

# Visitor Tracking

Genvelop places great importance on visitor privacy and security. We do not require site registration to access certain portions of our site, and we don't pass personal information about individual visitors to any third party without your prior knowledge and consent, which may be granted through acceptance of this Privacy Policy or otherwise. Genvelop reserves the right to perform statistical analyses of visitor behavior in order to measure consumer interest in the various areas of our site, and to inform retailers,

manufacturers, promotion sponsors and advertisers as to how many visitors have seen or clicked on their offers, promotions, advertising banners and/or rebate forms. Additionally, if you process, check the status of, or otherwise access information on any rebate, production registration, or other promotion on or through our site, Genvelop may share any information provided to us by you with the manufacturer(s) and/or retailer(s) sponsoring or affiliated with such rebate, product registration, or promotion (collectively "Promotion Sponsors"). Genvelop does not control the practices of Promotion Sponsors. If you have questions about how a Promotion Sponsor uses information about you when you process, check the status of, or otherwise access information on a rebate, product registration, or other promotion on our site, please contact them directly.

# About IP Addresses

An IP address is a number that's automatically assigned to your computer whenever you are on the World Wide Web. Your computer can be identified on the Internet through your IP address. We use your IP address for the purposes of system administration, to help diagnose problems with our server, and to report aggregate information to our advertisers and partners. When visitors request pages from our site, our servers log the IP address of each visitor. We do not link IP addresses to a visitor's personally identifiable information unless such visitor registers with us. This means that an unregistered visitor's session will be logged, but the visitor remains anonymous to us.

# Ads & Cookie Technology

Cookies are very small files sent to your Web browser by a site's server. Cookies cannot get information from your hard drive against your will, destroy files, or send you viruses. Genvelop may use cookies to count the number of its readers who view and click on ads and offers, to deliver content and offers specific to your interests, and to save your password so you don't have to re-enter it each time you visit our site.

# **Registration Material**

Our site's registration form requires visitors to give us contact information like a name, and email address. The sponsor of a rebate, product registration, or other promotion may also require additional information, such as contact information (e.g. address and telephone number), unique identifiers (e.g. mother's maiden name), demographic and profile information (e.g. age, or income level) (the manufacturer or retailer sponsoring a rebate or other promotion may require these types of information in order to process the rebates). Your contact information is used by us to contact you when necessary, though you may opt-out of receiving future mailings pursuant to the choice/opt-out section below. Unique identifiers are collected by us to verify your identity. Demographic and profile data is used by us to tailor your experience at our site, showing you content that we think you might be interested in, and displaying the content according to your preferences. Additionally, if you process, check the status of, or otherwise access information on any rebate, production registration, or other promotion on or through our site, Genvelop may share any information provided to us by you with the manufacturer(s) and/or retailer(s) sponsoring or affiliated with such rebate, product registration, or promotion (collectively "Promotion Sponsors"). Genvelop does not control the practices of Promotion Sponsors. If you have questions about how a Promotion Sponsor uses information about you when you process, check the status of, or otherwise access information on a rebate, product registration, or other promotion on our site, please contact them directly.

## **Contests and Surveys**

We may periodically run contests and conduct visitor surveys on our site in which we ask visitors for contact information (like their email address). Your contact information is used to contact you when necessary, and we may also use the information gathered in contests and surveys to help us create a better environment for our visitors. You may opt-out of receiving future mailings pursuant to the choice/opt-out section below.

## Notice to Parents

Genvelop does not target its services or this web site to children. This is a general audiences site.

## Site Security Measures

The importance of security for all personal information associated with you is of utmost concern to us. We exercise great care in providing, where applicable, secure transmission of your information from your PC to our servers. We always use industry-standard encryption technologies when transferring and receiving consumer data exchanged with our site. When we transfer and receive certain types of sensitive information, we redirect visitors to a secure server and will notify visitors through a pop-up screen on our site. We have appropriate security measures in place in our physical facilities to protect against the loss, misuse or alteration of information that we have collected from you at our site. Personally identifiable information collected and site analysis tools are stored in electronic logs behind our firewall and can be accessed only by approved Genvelop staff. Only those employees who need access to this information to perform their jobs are allowed access.

# **Opt-Out Procedures**

Genvelop provides you the opportunity to opt-out of receiving communication from us or our partners. You may request at any time not to receive future communication from us or our partners, or to discontinue our services. Please notify us if you wish to modify your registration information or stop receiving future communication from us or our partners. Please e-mail customer support at customer.service@Genvelop.com or call us at 1-888-221-4692 to have your information changed.

### Volunteered Information

If you supply us with your postal address or e-mail address on-line you may receive periodic communications from us with information on new products and services or upcoming programs. If you do not wish to receive such mailings, please let us know by calling us or e-mailing us at the above telephone number or e-mail address. If you supply us with your telephone number on-line, we will only contact you by telephone with information and questions regarding orders and rebate requests that you have placed on-line.

### Ad Servers

We do not partner with or have special relationships with any ad server companies.

### **Policy Changes**

From time to time, we may use visitor information for new, unanticipated uses not previously disclosed to you in our privacy notice. If our information practices change at some time in the future, we will post the policy changes to our Web site to notify you of these changes and provide you with the ability to opt out of these new uses. If you are concerned about how your information is used, you should check back at our Web site periodically.

**Transaction Information** 

Upon request we provide visitors with access to:

transaction information (e.g., dates on which such visitor made purchases, the amounts and types of purchases) that we maintain about them;

communications that the visitor has directed to our site (e.g., e-mails, customer inquiries); contact information (e.g., name, address, phone number) that we maintain about them; and a description of information that we maintain about them.

You can access this information by sending us an e-mail at customer.service@Genvelop.com, calling us at 1-888-221-4692 or writing to us at:

Genvelop Life Science, LLC Attention: Customer Service 6 Baker Way Westboro, MA 01581 USA

Correcting Inaccurate Information and Contacting Customer Service

Upon a visitor's request, Genvelop will correct any specified inaccuracies in the visitor's contact information, transaction information, or communications that the consumer/visitor has directed to the site. If you have corrections to the information that you have provided Genvelop, or if you have any other questions about the practices of this site, you can contact Genvelop at the address listed above.

### Acceptance of these Terms

By using this site and areas of other sites maintained by Genvelop, you agree to the Terms of Use and to our Privacy Policy. If you do not agree to these policies please do not use our site. Your continued use of the site following the posting of changes of these terms will mean you accept those changes. Please e-mail us at legal@Genvelop.com with any further questions.

Questions Regarding this Privacy Policy

If you have any questions about this privacy policy you can contact:

Attn: Legal Dept. Genvelop, Inc. 700 State Highway 121 Bypass Ste 200 Lewisville, TX 75067 Email: legal@Genvelop.com Notice and Procedure for Making Claims of Copyright Infringement

If you have a claim of copyright infringement, you must send written notification to the following Designated Agent:

Genvelop Life Science, LLC Attention: Legal Dept 6 Baker Way Westboro, MA 01581 USA Email: legal@genvelop.com

To be effective, the Notification must include the following:

A physical or electronic signature of a person authorized to act on behalf of the owner of an exclusive right that is allegedly infringed;

Identification of the copyrighted work claimed to have been infringed, or if multiple copyrighted works at a single online site are covered by a single notification, a representative list of such works at that site;

Identification of the material that is claimed to be infringing or to be the subject of infringing activity and that is to be removed or access to which is to be disabled, and information reasonably sufficient to permit the service provider to locate the material;

Information reasonably sufficient to permit the service provider to contact the complaining party, such as an address, telephone number, and if available, an electronic mail address at which the complaining party may be contacted;

A statement that the complaining party has a good faith belief that use of the material in the manner complained of is not authorized by the copyright owner, its agent, or the law; and

A statement that the information in the notification is accurate, and under penalty of perjury, that the complaining party is authorized to act on behalf of the owner of an exclusive right that is allegedly infringed.